



**SITE VISIT ON CORPORATE PHILANTHROPY IN EUROPE  
FOR EXECUTIVES OF U.S. CORPORATE FOUNDATIONS AND GIVING PROGRAMS**

**BRUSSELS, BELGIUM, SEPTEMBER 18 TO 21, 2016**

The King Baudouin Foundation United States (KBFUS) invites you to be part of a unique program for executives of U.S. corporate foundations and giving programs and their European colleagues. This 4-day intensive program takes place in Brussels, Belgium, home of the European Union, and provides a window into the changing role of philanthropy in Europe.

Corporate grantmakers see first-hand how philanthropy can be adapted to European realities. They meet with the European Commission, Corporate Social Responsibility (CSR) Europe, the European Foundation Centre (EFC), and the European Venture Philanthropy Association, and participate in an orientation meeting with the European Policy Centre (EPC).

The program also features meetings with corporations that have developed strong local giving programs, and who are willing to share their experience on issues such as employee giving, volunteering and responding to disasters. As it is designed for a small cohort of participants, it allows for meaningful exchanges and strong networking opportunities with U.S. and European corporate giving professionals. The sessions and social events encourage maximum interaction and sharing of ideas and best practices.

KBFUS is associated with the Brussels-based King Baudouin Foundation (KBF), a leading foundation in Europe named after Belgium's late head of state. The Site visit program takes advantage of our parent's location in the capital of Europe and the site of NATO headquarters, and benefits from its 30 years of grantmaking experience and in-depth knowledge of Europe's cultural, educational, and social diversity.

The program builds on KBFUS' experience in facilitating thoughtful, effective giving to Europe and Africa. Operating as an American 501(c)(3) public charity, KBFUS enables U.S.-based donors to support their favorite causes and organizations overseas, and provides European and African nonprofits with cost-effective solutions to raise funds in the United States. In addition, KBFUS' educational programs present unique learning opportunities in the fields of fundraising and philanthropy.

## **SITE VISIT ON CORPORATE PHILANTHROPY IN EUROPE: PRACTICAL INFORMATION**

### Dates:

From Sunday September 18 until Wednesday September 21, 2016

### Registration & Costs:

Registration deadline is June 30, 2016. As places are limited, we encourage you to register early.

To register, please contact:

Ellena Fotinatos, Deputy Director, Donor and Nonprofit Services  
King Baudouin Foundation United States (KBFUS)  
10 Rockefeller Plaza, 16th Floor - New York - NY 10020  
Phone (212) 713 7660, Fax (212) 713 7665, ellena@kbfus.org

There is no registration fee for participation in the Site visit program. KBFUS values the exchange of ideas and information on Europe and generously underwrites the registration cost of the program. Participants will pay for their own travel and accommodation expenses.

### Participation of a European colleague:

Experience shows that involvement of local managers is key to a successful corporate contributions program. Participants are encouraged to invite a Europe-based colleague to participate in the Site visit. Please advise us if you wish to do so.

### Preparation:

Briefing materials for the meetings will be sent to participants two weeks before departure.

Our goal is for participants to get a maximum benefit of the Site visit. Discussions will not be theoretical, but will rather enable you to exchange views on -and find answers to- very practical questions.

### Travel to and from Brussels:

To be arranged by participants at their best convenience.

### Accommodation:

Participants will stay at 'The Hotel', where KBFUS has arranged for a discounted rate of 190 Euros per night, taxes & breakfast included. Please note that room availability and preferential rates can NOT be guaranteed after August 3, 2016.

The Hotel  
38 Boulevard de Waterloo, B-1000 Brussels, Belgium  
phone +32.2.504.11.11; book@thehotel.be

## SITE VISIT ON CORPORATE PHILANTHROPY IN EUROPE:

### AGENDA

#### Addresses and Phone Numbers of Meeting Places:

- The Hotel, 38 Boulevard de Waterloo, 1000 Brussels, tel. +32-2-504 11 11
- King Baudouin Foundation (KBF), Rue Brederodestraat 21, 1000 Brussels, tel. +32-2-511 18 40
- Maison du Cygne, Grand Place 9, 1000 Brussels, tel. +32-2-511 82 44
- Residence of the Ambassador of the U.S. to Belgium, rue Zinner 2, 1000 Brussels
- Philanthropy House, Rue Royale, 94, 1000 Brussels, tel. +32-2-512 89 38
- BELvue Museum, Place des Palais 7, 1000 Brussels, tel. +32-2-545 08 00

#### **Sunday September 18, 2016**

- 6.00pm-7.00pm: (on the 26<sup>th</sup> floor of *The Hotel*), Welcome reception.
- 7.00pm-8.30pm: (on the 26<sup>th</sup> floor of *The Hotel*), Opening dinner.  
Each participant to present one specific challenge they face in Europe and share what they want to learn over the next four days.

#### **Monday September 19, 2016**

- (8.30am, departure from the hotel)
- 9.00am-11.45am: (at KBF), Orientation meeting on the European economic, political and social context (*The think tank environment in Europe and the crisis; Political developments in the EU - where are we heading?; Economic, social and environmental policy in Europe and implications for foundations; The EU's external relations*), with **Fabian Zuleeg**, Chief Executive & Chief Economist of the European Policy Centre ([www.epc.eu](http://www.epc.eu)), and **Janis Emmanouilidis**, Director of Studies.
- 11.45am-12:15pm: Break
- 12.15pm-1.45pm: (at KBF), 'Key Challenges in Europe I: The refugee crisis and the integration of migrants in European communities,' Lunch discussion with **Michael Diedring**, Director of the European Programme for Integration and Migration (EPIM) ([www.epim.info](http://www.epim.info)) and former Secretary General of the European Council on Refugees and Exiles (ECRE)([www.ecre.org](http://www.ecre.org)), and **Stefan Schaefers**, Chair of the Steering Committee of the European Programme for Integration and Migration (EPIM).
- 1.45pm-3.15pm: (at KBF), 'Key Challenges in Europe II: Tackling youth unemployment in Europe,' with **Fons Leroy**, CEO of VDAB (the Flemish Public Employment Service) and Board Member of the European Network of Public Employment Services.
- (3.30pm, return to the hotel)

- *(5.45pm, departure from the hotel)*
- 5.45pm-9.00pm: *(at the Maison du Cygne)*, Guided tour of Brussels, followed by Dinner and discussion on 'Cultural diversity and the inclusion of minorities in Europe,' with **Shada Islam**, Director of Policy at Friends of Europe ([www.friendsofeurope.org](http://www.friendsofeurope.org)).
- *(9.30pm, return to the hotel)*

## **Tuesday September 20, 2016**

- 8.00am-9.30am: *(on the 26<sup>th</sup> floor of The Hotel)*, 'Perspectives from the European CSR field,' breakfast discussion with **Beatriz Alonso**, Senior Manager of the Services Team at CSR Europe ([www.csreurope.org](http://www.csreurope.org)).
- *(9.45am, departure from the hotel)*
- 10.00am-11.00am: *(at Philanthropy House)*, 'The European foundation sector' by **Gerry Salole**, Chief Executive of the European Foundation Centre ([www.efc.be](http://www.efc.be)).
- 11.00am-12.15pm: *(at Philanthropy House)*, 'CSR and communications in a European context', with **Esther Busscher**, General Manager & Co-Chair European Public Affairs at Edelman Brussels (<http://www.edelman.be>).
- 12.15pm-12.30pm: Break
- 12.30pm-2:00pm: *(at Philanthropy House)*, 'Learning from your peers I: Community involvement in Europe,' Lunch discussion with **Joe Verrengia**, Global Director, Corporate Social Responsibility at Arrow Electronics (<http://community.arrow.com/activities/>), and **Inge Knapen**, Operational Director of Close the Gap (<http://close-the-gap.org/>).
- 2.00pm-2.15pm: Break
- 2.15pm-3.30pm: *(at Philanthropy House)*, 'Venture philanthropy, social innovation and social investment in Europe', with **Priscilla Boiardi**, Knowledge Centre Director at the European Venture Philanthropy Association (EVPA) ([www.evpa.eu.com](http://www.evpa.eu.com)).
- *(3.45pm, return to the hotel)*
- Free evening

## Wednesday September 21, 2016

- *(8:30am, departure from the hotel)*
- 9:00am-10:15am: *(at the Residence of the Ambassador of the U.S. to Belgium)*, Breakfast hosted by **H.E. Denise Bauer**, Ambassador of the United States to Belgium.
- 10.30am-12.00pm: *(at KBF)*, 'Learning from your peers II: Community involvement in Europe,' with **Nick Wright**, Managing Director Corporate Responsibility & Community Affairs EMEA at UBS ([http://www.ubs.com/global/en/about\\_ubs/corporate\\_responsibility.html](http://www.ubs.com/global/en/about_ubs/corporate_responsibility.html)).
- 12.00pm-1.00pm: *(at KBF)*, 'Grantmaking in continental Europe,' with **Luc Tayart de Borms**, Managing Director of the King Baudouin Foundation (KBF) ([www.kbs-frb.be](http://www.kbs-frb.be)), former Chair of the European Foundation Centre ([www.efc.be](http://www.efc.be)) and the Network of European Foundations ([www.nef-europe.org](http://www.nef-europe.org)), former Board Member of the Council on Foundations.
- 1.00pm-1.15pm: Break
- 1.15pm-2:15pm: *(at KBF)*, 'The King Baudouin Foundation United States (KBFUS) and corporate grantmaking in Europe,' Lunch discussion with **Jean Paul Warmoes**, Executive Director of KBFUS ([www.kbfus.org](http://www.kbfus.org)).
- 2.15pm-3.30pm: *(at KBF)*, 'Comparative Perspectives on Social Investing Strategies and Practices,' with **Michael Alberg-Seberich**, Managing Partner of Active Philanthropy ([www.activephilanthropy.org](http://www.activephilanthropy.org)) and **Filiz Bikmen**, Senior Advisor at Beyond Philanthropy (<http://beyondphilanthropy.eu>).
- 3.30pm-4.30pm: *(at KBF)*, 'Sharing thoughts & Open discussion on lessons learned,' moderated by **Tony Tapia**.
- 4.30pm-5.30pm: *(at KBF)*, 'Learning from your peers III: Community involvement in Europe,' with **Michel Bande**, Senior Executive Vice President Sustainable Development at Solvay ([www.solvay.com](http://www.solvay.com)) and Vice Chair of CSR Europe.
- *(5.45pm, return to the hotel)*
- *(6.30pm, departure from the hotel)*
- 6.45pm-9.30pm: *(at the BELvue Museum)*, closing dinner at the BELvue Museum.
- *(9.45pm, return to the hotel)*